

Tree of Life

is a publication of the Jewish Community Foundation, the planned-giving and endowment department of the Minneapolis Jewish Federation.

Jewish Community Foundation

Board of Trustees

- Allan Baumgarten, Chair
- Floyd Adelman
- Kevin Brazner
- Lori Fritz
- Judy Gavisser
- Andrew Gellman
- Michael Horovitz
- Jacob Hurwitz
- Sidney Kaplan
- Robert Kelen
- Terri Krivosha
- Stephen E. Lieberman
- John MacDonald
- Reva Rosenbloom
- Joseph Rubenstein
- Nancy Schachtman
- Charles Selcer
- Judy Shapiro
- Colin Smith
- Richard Spiegel
- Howard Weiner

Foundation Director

Sally Forbes Friedman

Foundation Associate Director

Virginia F. Levi

Federation Chief Executive Officer

Joshua M. Fogelson

Federation Chief Financial Officer

Karen Hoppe

Federation President

Beth Kieffer Leonard

13100 Wayzata Boulevard

Suite 200

Minnetonka, MN 55305

(952) 593-2600

Fax (952) 593-2544

www.jewishminnesota.org

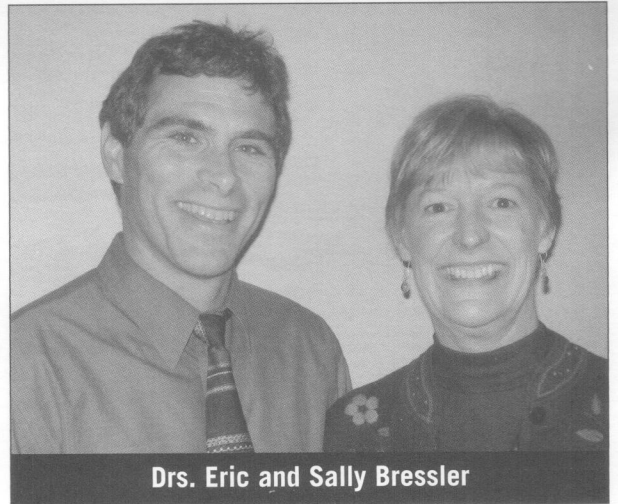
Bresslers' Gifts Perpetuate Their Values

Drs. Eric and Sally Bressler believe their financial support of the Minneapolis Jewish Federation makes a statement about what is important to them. "Their goals are consistent with our goals," Eric says. "By donating to the Federation, we support all the valuable community programs and charitable organizations the Federation funds."

In addition to their generous outright gifts, Eric and Sally have designated Perpetual Annual Campaign Endowment (PACE) bequests in their wills to endow their support of the Federation's Annual Campaign. They say this was an easy way to perpetuate their support of charitable causes funded by the Federation to benefit seniors, families and children in need, and people with mental disabilities. The Bresslers have also created the Bressler Family Philanthropic Fund, a donor-advised fund through which they support the Federation and other charitable organizations that are meaningful to them. "We expect the fund to continue and eventually be run by our children after we are gone," Eric explains.

Eric, a neuroradiologist, and Sally, a Ph.D. in Russian literature and language who has chosen to focus on raising their children and volunteering, began considering a family philanthropic fund a few years ago.

The couple decided to use an inheritance from Sally's father as seed money for the Bressler Family



Drs. Eric and Sally Bressler

Philanthropic Fund. "We see this as the beginning, and we and other family members will add more to the fund over time," she says.

The Bresslers believe their children, Philip, 22, and Leah, 19, have learned the importance of philanthropy. "We try to lead by example and transfer our values to our kids by the choices we make," Sally says.

To perpetuate your values through a planned gift with the Jewish Community Foundation, contact Sally Forbes Friedman at (952) 417-2316 or sfriedman@mplsfed.org, or Ginny Levi at (952) 417-2343 or glevi@mplsfed.org at the Jewish Community Foundation of the Minneapolis Jewish Federation.

"By donating to the Federation, we support all the valuable community programs and charitable organizations the Federation funds."

—Dr. Eric Bressler